

MAINLAND AFFAIRS 祖國事務組



GBA ELDERLY CARE

How to Support 支持我們

Explore elderly care in the Greater Bay Area for a new retirement solution
立即了解大灣區安老資訊

CORPORATE COMMUNICATIONS 企業傳訊組

PENINSULA VOLUNTEER TEAM 半伴義工小隊

How to Support 支持我們

Share with us your chapters' planning to echo the positive vibes in our own community
分享你所屬分會參與的社區活動
傳遞正能量



Project Background 計劃背景

- Hong Kong's ageing population and limited community resources are creating challenges for the elderly and adding pressure on society
- 香港人口高齡化及社區資源不足為長者晚年生活與社會帶來壓力
- Inadequate knowledge to the sophisticated elderly services in GBA
- 香港市民對大灣區擁有專業及多樣化的養老院和社區服務缺乏認知

Project Contents 計劃內容

Collecting Surveys: Gathering feedback from caregivers and seniors on elderly care preferences

問卷調查



Elderly Home Visits: Visiting local seniors to gain firsthand insights

實地探訪本地長者



Greater Bay Area Elderly Home Tour: Evaluate cross-border care options and benefits

大灣區安老院探訪



Press Conference: Presenting survey findings to the public and call for action

調研結果發布會



Expected Outcome 預期成效

- Enhance caregivers' and elderly people's understanding of elderly care options in the Greater Bay Area.
- 加強照顧者與長者對大灣區安老的認識程度
- Enhance society's awareness toward cross-border elderly care options
- 提升社會對跨境養老選項的認識、接受度及關注度
- Improve the overall well-being of Hong Kong's super-aged society
- 改善香港超高齡社會的整體福祉



Project Background 計劃背景

- Peninsula as a hub to serve the community
- 凝聚半島為樞紐，援助有需要的群組
- Reach out to others with shared prospects to build partnerships
- 與潛在合作機構建立關係並共享價值觀

Project Contents 計劃內容

Holds social service events for members and friends to engage to the community

讓會員參加與合作機構舉辦的社區活動



Cover up the need of the community in circumstances such as severe weather events

成立社區突發服務小組 (如應對極端天氣)



Expected Outcome 預期成效

- Enhancing members' experience and community bonding
- 提升會員體驗增加社區參與度
- Strengthen JCI Peninsula's branding and influence
- 提升半島知名度及影響力



快箭 the shot.



UNITED WE FLY, TOGETHER WE RISE!

Facebook



Corporate Gold Supreme Sponsor
企業金至尊贊助

Instagram



Corporate Platinum Sponsor
企業白金贊助

YouTube



Corporate Gold Sponsor
企業金贊助

LinkedIn



Corporate Gold Sponsor
企業金贊助

JCI Peninsula



Corporate Gold Sponsor
企業金贊助

The Shot



Apparel Sponsor
服裝贊助



TKG CPA Limited
Certified Public Accountants
中耀會計師事務所有限公司



For inquiries please contact:
Vice President **Freddy Shiu** (freddy_shiu@hkpc.org)

如有查詢 請聯絡:
副會長 **邵俊衡** (freddy_shiu@hkpc.org)

BUSINESS AFFAIRS

商業事務組



WISDOM OF BUSINESS - TALENTS CONNECT!

How to Support 支持我們

Complete our overseas questionnaire, to improve the completeness of our survey results
協助問卷調查，讓調查的結果更為完善



Project Background 計劃背景

- Talent drain from emigration
香港移民潮導致本地勞動市場人才短缺
- Findings suggest full synergy of foreign talents has yet to be realised
有調查發現輸入人才未能完全配合市場需要

Project Contents 計劃內容

Cyberport Career Expo:
Distributing surveys to overseas job seekers

Shue Yan University
Entrepreneurship Lecture:
Explored various fundings and partnership options for any types of start ups in Hong Kong

Business Forum:
Discuss Hong Kong distinctive competitive edge and resources

Press Release Conference:
Press release the evaluation of the survey to major media outlets

數碼港職業博覽會

樹仁大學初創講座

企業家座談會

問卷調查發佈會



INTERNATIONAL AFFAIRS

國際事務組

一步·藍天 BLUE SKY RETURNS

How to Support 支持我們

Register and join our Simulated UN COP Summit on ASPAC Day 2, 13th June 2025!

於亞太大會登記並參與模擬聯合國氣候變化大會！



Project Background 計劃背景

- Global climate change intensifying cause extreme weather more often
全球氣候變化導致極端天氣頻繁
- Modern human lifestyle leading to climate changes
現代人生活習慣為氣候變化的主要成因

Project Contents 計劃內容

2024 Top Ten Extreme Weather Election

Opening Ceremony

Simulated UN COP Summit

Closing Ceremony & Exhibition

2024十大極端天氣選舉

開幕典禮

模擬聯合國氣候變化大會

閉幕典禮及展覽



Expected Outcome 預期成效

- Deepen the public's understanding of climate change and the impacts of extreme weather
加深公眾對氣候變遷及極端天氣影響的認識
- Spread climate awareness and advocate for low-carbon environmental protection
傳播氣候意識，倡導低碳綠色生活
- Establish a long-term cooperation mechanism, and continue to promote global climate action
建立長期合作機制，持續推動全球氣候行動



COMMUNITY DEVELOPMENT

社會發展組



EYE CARE, I CARE

How to Support 支持我們

Start with personal eye care, then inspire healthy vision habits in others
從自身護眼做起，帶動身邊人養成健康用眼習慣



Project Background 計劃背景

- The increasing need for vision correction among primary students
小學生需視力矯正的比例持續上升
- Existing limitations of pre-school vision screening
現行「學前兒童視力普查」未能全面識別視力問題

Project Contents 計劃內容

Eye care seminars

Free vision screening

Establish an ophthalmologist network

Territory-wide eye care campaign

舉辦護眼講座

提供免費視力篩查

成立眼科醫生聯網

舉辦全港性護眼活動



Expected Outcome 預期成效

- Enhance eye care awareness for school students and their parents
提升學生及家長對護眼的認知
- Advocate for related government policies on children's eye health
推動政府推出兒童眼睛健康的相關政策
- Foster public-private partnerships for eye health
促成公私營合作推動護眼

LEADERSHIP DEVELOPMENT

領袖才能發展組

與未來對話 明日保育領袖

DIALOGUE WITH THE FUTURE: TOMORROW'S CONSERVATION LEADERS

How to Support 支持我們

Support by liking entries on social media and visiting suggested sites when touring Hong Kong
點讚比賽作品，訪港時按學生建議探訪



Project Background 計劃背景

- Enhancing emphasis on students' all roundedness
社會對學生非學業能力的關注提升
- Low engagement and sense of belonging to Hong Kong culture among youth
年輕人對香港文化的歸屬感和參與度較低

Project Contents 計劃內容

Film analysis and community discussions

Cultural & heritage tours and architect workshop

Advocacy and digital promotion training

Hong Kong Secondary School Conservation Campaign Contest

電影導讀與社區分析

導賞考察與建築工作坊

推廣技巧培訓課程

全港社區保育推廣比賽



Expected Outcome 預期成效

- Boost students' conservation and civic awareness
提升學生對社區保育的敏感度和公民意識
- Enhance students' leadership and advocacy skills in bilingual form
強化兩文三語表達及推廣領袖才能
- Motivate youth participation in society
激發青年積極參與社會事務

